



WhiteMagic  
ADVENTURE TRAVEL

spellbound  
by mountains

A photograph of a mountain landscape. In the foreground, two bright orange tents are pitched on a rocky, grassy slope. A person in a blue jacket and another in a yellow jacket are visible near the tents. The background features a large, rugged mountain range with steep, rocky slopes and some mist or smoke rising from the peaks. The sky is clear and blue.

White Magic was born out of our  
love for the mountains and a desire  
to make a living doing what we love.

Welcome to the home of mountain adventure, stunning views, peace and bliss, adrenalin-charged excitement and deep satisfaction!

We believe that all adventurers the world over share an urge to experience remote, wild and beautiful places, to breakthrough self-imposed limitations, overcome difficult odds and achieve challenging goals. We are here to help you in this endeavour.

White Magic delivers meticulously planned and safely executed adventure trips in the mountains. We manage all trip logistics ourselves to ensure your safety and comfort. We specialize in providing personalized and professional service to deliver an unforgettable experience to all our guests whether they are first-time adventurers, experienced trekkers or mountaineers.

# There is joy in challenging yourself

White Magic carefully grades each trip taking into account things like the nature of the terrain, degree of physical and mental challenge and the highest altitude reached. WM also carefully assesses each guest so that the most appropriate trip can be proposed – one that will present new challenges, requiring a slightly higher level of fitness and skill so that afterwards there is a genuine sense of achievement and satisfaction.

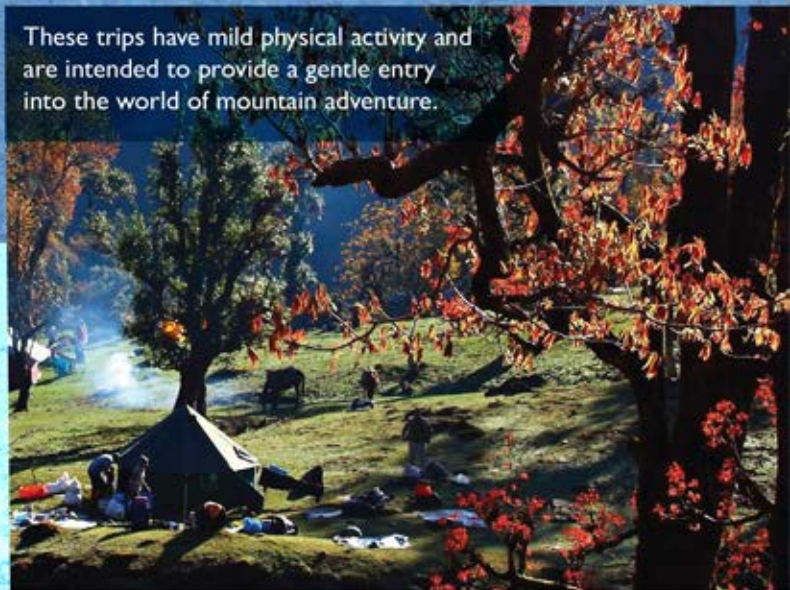
Adventurers can choose from among our DISCOVER ADVENTURE trips, and then graduate to TREKS and then, over time, on to CLIMBS. Climbing enthusiasts, who wish to develop relevant skill-sets can join our mountaineering COURSES.

## THE CHALLENGE ESCALATOR



## Discover Adventure

These trips have mild physical activity and are intended to provide a gentle entry into the world of mountain adventure.



We impart outdoor skills training through courses for people thinking of graduating to the next level into mountaineering.

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## Trek

These trips vary in duration from a few days up to three weeks or more. Treks involve walking for several hours each day through the mountains with spectacular views along the way.



## Climb

These trip aim to get to the summit of a high mountain and require advance skills.



  
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# Our Destinations

White Magic operates self-guided trips in the Himalaya across India, Nepal, Tibet and Bhutan. In the Indian Himalaya, we operate trips in Ladakh, Himachal Pradesh, Uttarakhand, Sikkim, Darjeeling and Arunachal Pradesh. Outside the Himalaya, we run trips to Mt Kilimanjaro, Mt Aconcagua and other popular mountains.

TRAVEL FAR AND WIDE



LADAKH

NUBRA

ZANSKAR

KASHMIR



KULLU  
VALLEY



PARO THIMPU

CHANG  
THANG

GARHWAL

SOLO  
KHUMBU

LAHAUL SPITI

MUSTANG

SIKKIM



Mt.  
KILIMANJARO

DHAULADHAR



KUMAON

TIBET

TAWANG

DOLPO

SANGLA

Mt.  
ACONCAGUA

KAILASH  
MANSAROVAR



LAYA GASA

KINNAUR



NEPAL

PUNAKHA



DARJEELING  
HILLS

ANNAPURNA

# White Magic Mantras

WHY US?



CONSTANT LEARNING



EXPLORATORY TRIPS



HEALTHY FOOD



CO-CREATING TRIPS



EMPOWERING LOCALS



SAFE OPERATIONS



ENVIRONMENT FRIENDLY TOURS



BEST-IN-CLASS EQUIPMENT



CERTIFIED TRIP LEADERS



BRIDGING CULTURES



CLIENT-FOCUSED DELIVERY



FRIENDLY TEAM



# Safety - Our Supreme Mantra



- Trip leaders are qualified mountaineers and certified in wilderness first-aid
  - Self-guided trips with complete control over ground operations
  - Staff-to-client ratio of 1:4 on treks, going up to 1:2 on climbs
  - Meticulously planned food menus
- 
- Highest standard of equipment used on all our trips; only UIAA/CE tested climbing equipment
  - Rescue equipment such as Oxygen cylinders and Portable Altitude Chamber (PAC) carried on high-altitude treks and climbs
  - All trips equipped with walkie-talkies for internal communication



EQUIPMENT BRANDS



NEVER STOP EXPLORING





# Some peaceful planning sense makes good sense.

At White Magic, we diligently design itineraries based on decades of hands-on experience, latest ground conditions and evolving weather patterns. Guest's expectations and capabilities are carefully assessed to deliver perfectly tailored trips.

PLANNING YOUR ADVENTURE

# In love with White Magic...

HAPPY STORIES AND WM FEATURED



I have finally surfaced after just sleeping and eating for three days!! I am still in a daze about the trip and no doubt it will take me weeks to properly process the experience. It was truly outstanding in every possible way. The highest high of my life. The toughest tough of my life. The most beautiful beauty I have ever seen. The most tired tiredness of my life. The most painful pain I have ever experienced also!  
Sunil Nehru

I had a great time and when I think of the great time the kids had together, I feel that was very satisfying. Last year also we came back with a similar feeling. Children bonded very well and Pawan kept "bluffing", the great "bluff" champion he turned out to be.  
Radha Shelat

I just want to thank you all for making this such a memorable trip for Keya, Aviva and me. I look forward to many more family adventures with you ... "Pawanji" - you made this trip very unforgettable for my girls and your transition from being one of the kids to handling our idiosyncrasies was amazing... What I also like was the flexibility to change plans depending on the requirements of the entire group!!  
Cheers to you all!!! ... Great team!!!  
Till the next trip!!  
Raymond Shaw

 in the news:

 NATIONAL GEOGRAPHIC  
**TRAVELER**

Thank you for a truly wonderful trip. You do your work with such professionalism, but never let go of the passion that you have for travel in the mountains. Your passion was contagious for our students, and your professionalism and careful planning made a challenging trip safe, fun, and accessible for our students. Marion Proud; American Embassy School, Delhi

I am back to the grind regrettably, but my heart is still in the Himalayas. You left no room for complaints which is not easy to do in the service industry. You are a good team, also I must give you credit for being well informed about your work very few in this country manage to do that.  
Dr Vaishali Solao

A big thank you to White Magic (WM) Adventure for such seamless organization of the Kilimanjaro climb. WM did a fantastic job pulling together the trip sitting in Delhi, with participants sitting across multiple geographies - Kolkata, Pune, Bombay, Oman and Canada - and levels of experience varying from "I've never slept in a sleeping bag before / how to find a hiking boot" to "I've owned my sleeping bag for 10 years"  
Devina Swarup

We have all talked about what a great time we had on the trek and how we can't wait for the next one. As I mentioned, we would not even consider going with any other company. Very efficient booking process via email, very good briefing. Deep in mountains, "off the beaten path", very knowledgeable guides, superb food, guides taught us a lot about the area.  
Jeff Reames

Thanks a ton for pulling together this complicated trip for us and all your flexibility. Your ready willingness and cordial reception to our ever changing needs and unforeseeable circumstances is truly above expectations and very much appreciated. I am looking forward to a tremendous adventure and more in the future. Auden's Col awaits!  
PS.Kohli

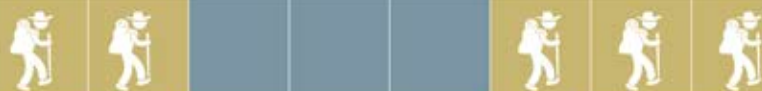


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# SEASON CALENDAR

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

KASHMIR



LADAKH



LAHAUL & SPITI



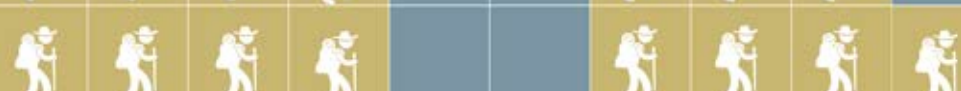
TIBET



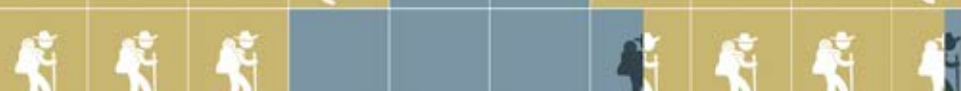
HIMACHAL



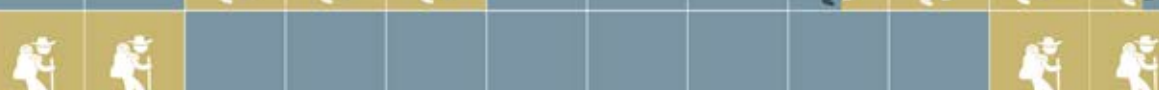
UTTARAKHAND



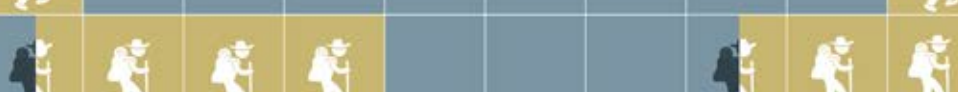
DARJEELING & SIKKIM



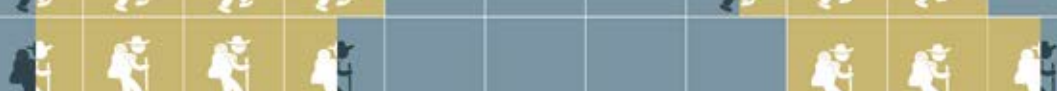
ARUNACHAL



NEPAL



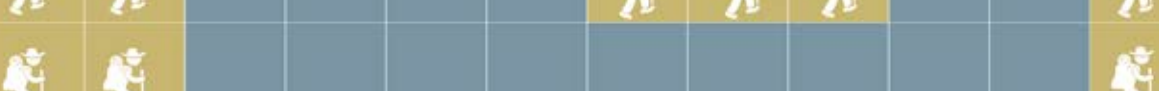
BHUTAN



KILIMANJARO



ACONCAGUA





# THE MAGICAL TEAM



*“The mountains beckon, with their silvery summits, dancing streams and scented breezes whispering through lush and pristine forests. Let your senses come alive, recharge your spirit and rediscover the natural legacy that is yours...”*

Discover the adventurer in you - Experience the magic of the mountains! Experience White Magic!



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